

CEDROM-SNi's innovations rewarded by the jury of the French i-expo exhibition

Paris, May 25, 2011 — The Quebec Company CEDROM-SNi distinguished itself by winning the first prize in the category *Innovation Award / Information supplier*, in the i-expo exhibition held in Paris on May 19, 2011. The jury members of the contest, organized by *le Groupement Français de l'Industrie de l'Information* (GFII), have unanimously hailed the performance of **Europresse.com, the European version of the Eureka.cc solution**, for "the diversity of sources available and the ease of creating custom reports".

Recently, new tools for media analysis complement this environment by synthesizing the "intelligence information". They provide graphical representations, quickly understandable, while allowing the consultation of original articles. This is this particular innovation that i-expo has chosen to highlight with this award.

"Innovation and users' needs have always been at the heart of CEDROM-SNi's concerns", says François Aird, President of CEDROM-SNi. "Our solution originates from our clients' needs, overwhelmed with information, allowing the automated broadcast of the most relevant and directly usable information in their professional activities."

About CEDROM-SNi:

Established over 22 years ago, CEDROM-SNi is a pioneer in online news information aggregation and distribution. Eureka.cc in America and Europresse.com in Europe are the main products of the company. CEDROM-SNi offers its customers high-performance tools enabling them to effectively manage strategic media information (monitoring, file sharing, distribution of press reviews, documentary research ...). Through its services, CEDROM-SNi provides access to thousands of general and specialized sources; local, regional and international. Headquartered in Montreal, the company currently employs one hundred people in Canada and France.

About Europresse.com

Eureka.cc in America and Europresse.com in Europe are global solutions in management and distribution of news and business information of all types (articles, blogs, websites, newswires, radio and TV transcripts, tweets, etc.). They can set up customize media monitoring and allow the sharing of strategic information in a complete customizable format. The information professionals and end users can now easily create and consult monitoring reports or press reviews directly from the contents available in Eureka.cc and Europresse.com.

About Le Groupement Français de l'Industrie de l'Information (GFII):

GFII gathers the main players in the knowledge and information markets (information producers, publishers, servers, intermediaries, information providers, service providers, software publishers...), and offers its members a forum for information, experiences exchange, promotion and action, particularly through its working groups and their social network. In co-organizing i-expo, the show of digital information, GFII contributes to the promotion of its members and all stakeholders in the digital information industry. For the 17th consecutive year, an independent jury composed of professionals, has awarded prizes to the most innovative organizations.

For further information:

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