

AGEFI expands and CEDROM-SNi spreads the word

Paris, September 21, 2005 — CEDROM-SNi is proud to be associated with AGEFI's newly expanded offer, and to continue as exclusive redistributor of its products, including the content of the daily *l'AGEFI*, the new weekly *l'AGEFI Hebdo*, the magazine *l'AGEFI Actifs*, the news releases on the website www.agefi.fr, as well as *Guide des Etats Majors*.

AGEFI is expanding in order to give its readership of finance professionals more news than ever. Beginning at 7 a.m., the daily *l'AGEFI* is delivered directly to subscribers' email in-boxes. The website www.agefi.fr provides additional information throughout the day on hot news topics. *"This is a key step in AGEFI's growth. CEDROM-SNi is pleased to be associated with it and to offer Europresse.com subscribers exclusive access to the new AGEFI format,"* says Raymond Descout, Vice President, Sales and Marketing, Europe, CEDROM-SNi.

On September 2, the new weekly *l'AGEFI Hebdo* began bringing the entire financial community a complete picture of the world of finance every Friday, seen from new angles and showcasing key players, the particularities of the profession, new ideas, and the outlook for the future. Among other things, it includes an analysis of cross-cutting financial problems and financial group strategies. *"I am pleased to continue our collaboration with CEDROM-SNi as AGEFI launches its new products and to present the new magazine to all Europresse.com subscribers,"* says Bernard Mazurier, CEO, AGEFI SA.

About AGEFI

AGEFI is a trade press group created in 1911 that reaches the entire financial community through its publications. The group publishes *l'AGEFI*, a daily for finance professionals; *l'AGEFI Hebdo*, a finance industry weekly; *l'AGEFI Actifs*, a magazine for asset managers; as well as a series of reference guides — *Annuaire de la Finance* and *Guide des Etats-majors*.

About CEDROM-SNi

CEDROM-SNi is a news content aggregator that provides access to over 350 news and business publications primarily from Europe and Canada. All of its news consultation and redistribution products are fully compliant with copyright laws thanks to agreements with each publisher involved. Europresse.com, Diva-Press.com, Eureka.cc, and Newscan.com are the primary products of the

company, which has approximately 90 employees and offices in France and Canada.

Information

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