"Integrate Europresse.com into your intranet"

CEDROM-SNi adapts its products to the needs of the market

Paris, June 8, 2004 - CEDROM-SNi, one of the largest aggregators of news content in France and publisher of the Europresse.com service, will unveil its Europresse.com Web Services kit at the i-Expo 2004 trade show. This innovative development tool will enable its customers to customize their access to the Europresse.com service.

The Development Kit will be released with the new platform that CEDROM-SNi is launching in the next few months. The kit will allow companies to take advantage of Europresse.com's functionalities from within their own information management applications or on their intranets. Without changing the work environment to which they have become accustomed, CEDROM-SNi customers will be able to access news and business information transparently through Europresse.com.

"Integrating our solutions into intranets meets a growing need for organizations that have invested a lot of money in internal information management and distribution systems. The advantage with our technology is that it meets established standards, making integration quick and easy", explained Mr.François Aird, President of CEDROM-SNi.

The purpose of Web Services is to simplify the exchange of information between custom-developed applications. "The Europresse.com Web Services kit is based on the standard developed by the industry and adopted by the W3C. This standard makes it possible to query a service available on the Internet from an internal application using a standardized method that significantly simplifies programming, particularly in environments protected by a firewall," added Mr. Stéphane Dion, Vice-President, Technologies and Operations at CEDROM-SNi.

To facilitate use of this kit for its customers and to develop custom applications, CEDROM-SNi is looking for integration partners with experience developing in this type of environment. Additional information can be obtained by contacting our technical department via e-mail at assistance.canada@cedrom-sni.com.

About CEDROM-SNi
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